# Inside the Foundation

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### Do You BELIEVE in Magic?

What is magic? Maybe magic to you is David Copperfield and his illusions that will astonish even the most skeptical among us. Or maybe you're a grandparent, like me, and magic is seeing your granddaughters dressed in chiffon and lace, looking like real-life princesses with a pet unicorn. Now that's magical!

Maybe magic brings back memories from 1965 and the hit song "Do You Believe in Magic" by the Lovin' Spoonful's which peaked at number 9 on the Billboard Hot 100 chart. The opening lyric, "Do you believe in magic in a young girl's heart" references the magical



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power of music. Now that the song is on repeat in your head for the rest of the day, bear with me as I make the connection from the magic of music to the magic of endowments!

🐎 🤧 The MAGIC of ENDOWMENTS! 💐

Endowments are not illusions or magical unicorns; however endowments are magical. Endowments work in much the same way as an individual's retirement investments. You set aside money, invest it, and each year you only use a portion of the earnings. When you establish an endowment fund through a charitable contribution, your gift is not spent, it is invested wisely. Only the earnings are spent to financially provide



for the causes that are near and dear to you. Endowment funds create a legacy, they are a permanent, self-sustaining source of funding forever. The Foundation's role is to align the goals of our donors with community needs and champion initiatives and projects that further our community.

Throughout this newsletter we will focus on how endowments are magical...how they last forever...and how over-time they will give out more than the original gift. So just to repeat the ongoing song in your head, let me end with another line in the song... "if you believe in magic, come along with me."

Jody Freeman, **Development Director** 

BryanAreaFoundation.org

PO Box 651, Bryan, OH 43506

# Message from our Chairman

Margaret Atwood, a well-known Canadian novelist, is fond of saying, "In spring, at the end of the day, you should smell like dirt."

Isn't this so true? It's the time of year where the soil begins to soften, we head outside, start digging in the dirt,

get our hands dirty, and plant the seeds that will soon bloom into something special and new.

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There may be no better analogy to the Bryan Area Foundation's start of 2020 as we dig in and get our hands "dirty" planting a busy spring schedule.

By the time you read this, our strategic planning steering committee will have "prepared the soil" for the strategic seeds that will guide our Foundation through the next generation. We look forward to our first general planning session taking place on March 5th.

On the subject of "planting seeds" that will bloom long after we are gone, this issue highlights the different Foundation fund types and the "magic" of endowments. Check out all the funds Bryan Area Foundation has to offer from our Community Funds to Scholarship Funds.

Many of the past "Spring" seeds we have sown recently came to fruition as well. We issued a variety of designated and organizational grants highlighted by the high school orchestra's "Electrify Your Strings" grant. At our recent "Power in the Purse" meeting, the PIP group awarded a grant to 4-H Camp Palmer. This grant brought PIP's total giving to over \$100,000 in their brief 5-year history. It's amazing what can blossom when 100 women are committed to making our community stronger.

And don't forget to submit nominations to the Bryan Area Foundation office for a teacher who went above and beyond this year when it came to nourishing our community's own "young seedlings" (also known as our annual Outstanding Educator of the Year Award.)

Speaking of a new season, as you may have read recently in the Bryan Times, our CEO/President Jack Brace will be retiring at the end of June 2020. Although we will have plenty of time to show our appreciation and celebrate Jack's contributions at a later date, we wanted to let you know a succession committee is currently seeking his replacement.

As you can see, there is never a shortage of Bryan Area Foundation seeds to be sown and new gardens to be planted. Let's get those hands dirty! Until next time...

Pan Bard Steel Pam Bard Steel

Chairman of the Board





## Electrify Your Strings

In December, the Bryan Area Foundation was proud to sponsor Electrify Your Strings. Electrify Your Strings is a music educational program provided by Mark Wood. Mark is a world-renowned, Emmy winning composer and music education advocate who was an original member of the internationally



acclaimed Trans Siberian Orchestra. This program first came to Bryan in 2017. Due to the overwhelming success and excitement of the program Mark was invited back to provide this enriching experience.

Nearly 150 Bryan orchestra students in grades 6-12 participated in a three-day workshop to learn and then perform with Mark at a community concert. When using electric string instruments, the traditional string orchestra transforms into a symphonic rock orchestra. This program not only educates, inspires and motivates students, proceeds from the concert benefited the orchestra program.

A grant of \$6,450 was awarded to the Bryan City School Orchestra to help fund this program.

#### \$6,450 COMMUNITY GRANT

"The students performed with a high level of enthusiasm and their confidence soared to new heights through this experience. None of this would have been possible without the continued support of the Bryan Area Foundation."

- Brandon Gordon, BHS Orchestra Director

### Bryan High School Orchestra



#### Acorn Funds

may be established as the first step to any type of endowed fund by making convenient contributions over a period of time until the endowed level is met.

The Brvan Area Foundation exists to serve its donors by administering charitable gifts in accordance with their wishes. Additionally, only earnings on endowments are spent, ensuring the Foundation is a sustainable resource for community funding for many years to come.

DESIGNATED

SCHOLARSHIP

The Foundation is the best choice for donors of all kinds whose shared goal is to make an impact in the local community and promote a high guality of life for residents. Gifts of all sizes are encouraged, appreciated and important. There are many ways to give. For those who want to make an impact on the community today, investments may be made to any of the existing funds or new funds may be opened to address personal areas of interest.

Fund Opportunities

\$5,000

Community Funds provide the most broad-based and challenges await and gifts to your community fund position the Foundation to meet future

Organizational Funds are established by nonprofit agencies or organizations to provide income and long-term security for their own operations.

\$15,000

\$25,000

\$25,000

\$10,000

Field of Interest Funds support the specific cause you choose such as education, the arts, animal welfare, or youth services.

**Designated Funds provide financial support** to one or more charitable organizations of your choice.

Scholarship Funds provide financial support for the continuing education of students. You may specify the criteria for eligibility such as the major or college.

# Investing in the Future

\$25.000 Initial gift to establish endowment

CARGIC OF ENDOWMENT FUND

Initial gift has grown and paid out: 9,076 generated in grants / \$34,576 endowment balance

**YEAR 25** Service States (%) Service State

**YEAR 50** <sup>*Sob,290*</sup> generated in grants / \$112,790 endowment balance

Assumes 6% rate of return and a 3% annual grant



Through the power of endowments, your gift will keep giving and growing forever...that's the MAGIC of ENDOWMENTS!



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The Bryan Area Foundation has established the Legacy Society to celebrate and thank those individuals who are planning for gifts today that will provide significant benefits to the community in the future.

Legacy giving does not require a large income or vast estate. Legacy giving only requires a thoughtful intention to make a difference by identifying a charitable organization in your will or estate plan.

Should you choose to include the Foundation in your estate plans, we would be honored to know of your intentions and have you as a member of the Legacy Society.

#### Total Grants **\$168,219**

#### Organizational Grants \$53,204

Organizational Funds provide these 25 nonprofit organizations an annual grant to support their mission. Thank you to these organizations for investing in their future!

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ACRES, Inc. David Betts Double Play Diamond Black Swamp Area Boy Scouts Bryan Academic Booster Club Bryan Rotary Foundation, Inc. First Presbyterian Church Four County Career Center Montpelier Fire Department Montpelier Rotary Montpelier School Athletic Dept.

Northwest Ohio Educational Service Center

St. Patrick Catholic Church Stryker Schools Foundation Trinity Lutheran Church United Way of Williams County Wesley United Methodist Church Williams County 4-H Williams County Fair Foundation Williams County Historical Society Williams County Humane Society Williams County Humane Society Williams County Senior Center Williams County Senior Center Williams County Sportsmans Wms. Co. Veterans Memorial, Inc. Williams County Family YMCA

# Designated & Organizational Grants



#### Designated Grants \$115,015

Thank you to our Donors who build and strengthen our community by establishing Designated Funds. The Foundation currently manages 41 Designated Endowment Funds, which benefit the organizations listed below. If you would like more information on how to establish your own designated fund, please contact the Foundation office at 419-633-1156.

#### ACRES, Inc.

American Cancer Society NW Region American Heart Association-Wms County Bryan Area Foundation Bryan City Band, Inc. Bryan City Schools Bryan Music Boosters, Inc. Center Township Christian and Missionary Alliance Church City of Bryan Parks and Recreation Dept. Defiance College First Church of Christ First Presbyterian Church Friends of West Unity Library Millcreek West Unity Local School District Montpelier Athletic Boosters **National Audubon Society** Northwest State Community College Presbyterian Church USA-WW Ministries Share Foundation St. Patrick Catholic Church St. Patrick Catholic School **Taylor University** United Way of Williams County Village of West Unity - Parks Wesley United Methodist Church Williams County 4-H **Williams County Fair Foundation** Williams County Historical Society Williams County Humane Society Williams County Public Library Williams County Senior Support Fund

# FEATURED FUND

The Four County Career Center (FCCC) Organizational Endowment Fund is our "FEATURED FUND" this quarter. The FCCC Fund was established in 2009 and plays a vital role in the educational development of students. The annual disbursement from the fund provides a wide range of financial support for students including scholarships, program needs, senior projects and other educational expenses.

FCCC is an excellent example of how an organization can build their endowment. Throughout the year they have various fundraisers including raffles, Jean's Day, and their brick project "Success Path" to engrave a brick for the flagpole pathway. Another creative way they build their fund is through a monthly employee payroll deduction benefiting the endowment. The FCCC Endowment Fund invests in their student's success and creates a lasting revenue stream to meet their student's needs now and into the future...now that's magical!



"The Four County Career Center Endowment has been a huge benefit and blessing to the school. We have been able to provide scholarships, supplies and assist students in need.

The partnership with the Bryan Area Foundation has been an integral piece to our success. Their knowledge, guidance and support has been vital to our growth and development."

-Tim Meister, Superintendent



#### Organizational Endowment Fund









Outstanding Educator

### Outstanding Educator!

This prestigious award, endowed through the Foundation by the Benedict Family, in memory of Greg Benedict, is presented annually to one of Bryan's outstanding educators.

The criteria and past recipients are listed on the nomination form that can be downloaded on our website at: <u>BryanAreaFoundation.org</u>

The deadline for nominations is March 15, 2020

Please submit the nomination form to the Foundation office or mail to PO Box 651, Bryan, Ohio 43506.



The 2019 Outstanding Educator, Ben Osterland, greets student.