PRESENTATION TIPS

Begin with an attention-grabbing statement! Start with a fact or highlight something of interest to capture their attention. An example would be: "25% of children go hungry every night".

State your name and the name of the organization you are presenting. Share your involvement with the organization; for example, are you a board member or volunteer? Why does this organization matter to you?

Share the mission of the organization and its purpose. Provide some background information on the services they provide, how long they have existed, their annual budget or how are they funded.

Describe the needs of the organization and what specific program/project these funds will be used to support. Personal stories help to connect the need of the organization and show how essential this charity is to our community.

Identify the impact that this funding will have on the organization and their mission. Include who or how many people will be affected and specifics on how the money will be used.   Also mention how success will be measured.

Emphasize the need for this program/project, and end with a heartfelt thank you. Even if your nominee is not chosen, keep in mind that you have highlighted your charity to an audience of women who are committed to the needs of the community.

NOMINATIONS

1. Only PIP members are allowed to nominate and speak on behalf of an organization.

2. At the meeting, fill out a nomination form with your name and the name of the organization.

3. If your nomination is drawn, be prepared to advocate for your organization. In five minutes you need to be able to share the purpose, need and impact this donation will have on the charity and in our community. A short time for questions will follow the presentation. **No PowerPoint or handouts allowed**.

4. Remember that all organizations **must be a 501(c)3 nonprofit or government entity**.   Please check the 501(c)3 list prior to nominating an organization.

Power in the Purse
Affiliated with the Bryan Area Foundation

Together We Can Do Great Things!